



## Aims of SWEDE STOPS

- To compile, design and internationally market and distribute an annual guide, digital or physical, with details of safe and free of charge overnight stopovers for motorhomes in the Swedish countryside, in connection with local trader's activities
- To contribute to the development of sustainable rural tourism in Sweden by attracting motorhome tourists (both Swedish and foreign) to visit and stay overnight at local businesses (e.g. farm shops, producers, restaurants, artists, craftsmen and organizers of different activities in rural areas) as in the connection to their operations grant secure, peaceful and free parking spaces.
- To promote local traders (**hosts'**) opportunities to present their activities, partly through the guide and partly at the visit of the motorhome tourist.
- To promote motorhome tourism linked to nature (Ecotourism: Contribute both to nature protection and sustainable development)